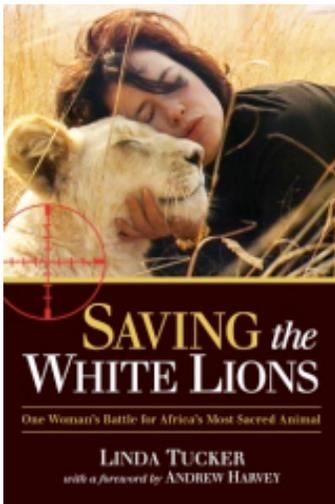




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***Saving the White Lions***  
***One Woman's Battle for Africa's Most Sacred Animal***  
**By Linda Tucker**  
**Founder of the Global White Lion Protection Trust**

*"Linda is destined to be a figure on the world stage such as Jane Goodall, or Desmond Tutu, someone whose eloquence and sheer force of lived conviction can move millions."*  
 –Andrew Harvey, activist, speaker and author of *The Hope*

African lion populations have decreased by nearly 70% in the past fifty years, according to a new comprehensive study. Were it not for courageous activists like **Linda Tucker**, that number might be even more catastrophic. In her adventurous and suspenseful new memoir, ***Saving the White Lions***, former advertising executive-turned-conservationist Tucker describes her dangerous, decades-long struggle to protect the sacred white lion from the brutal mafia-like trophy-hunting industry, armed only with her indomitable spirit and total devotion.

**An Eat, Pray, Love of the African Safari from the Jane Goodall of white lions**, Linda Tucker's journal-style writing describes with unflinching honesty her fears, doubts, hopes, and dreams, all the while unfolding for us an unforgettable tale of adventure, romance, spirituality, and justice. Accompanied by dramatic photographs, *Saving the White Lions* shares how a life-threatening encounter with a pride of lions during a vacation in South Africa became a life-changing experience. Under the spiritual guidance of a wise medicine woman who saved her life in the African wilderness, Tucker abandoned her high-powered career to return to the pridelands and follow her destiny. As the appointed "keeper of the white lions," legend became reality, as she rescued a snowy white lion cub believed to be Africa's holiest animal, stood up against armed hunters, and ultimately even found her lion man.

**Timely Subject:** After a recent announcement by the US Fish and Wildlife Service that African lions may deserve "endangered species" status in 2012, *National Geographic* launched their "Cause an Uproar: Big Cats Initiative" campaign to support conservation projects like Tucker's. A Hollywood production company is also currently casting an upcoming biopic about Tucker's extraordinary life.



LINDA TUCKER grew up in South Africa during Apartheid and attended the universities of Cape Town and Cambridge (UK). In 2002, she founded the Global White Lion Protection Trust, an organization that works not only to protect the white lions, but also the indigenous communities and knowledge of the Tsonga and Sepedi cultures, which celebrate the white lion as a sacred living heritage. She is invited as guest speaker at international conservation congresses, and her work has been featured in documentaries produced by National Geographic and Animal Planet. She lives in the protected area neighboring South Africa's Timbavati reserve with her partner, lion ecologist Jason A. Turner, together with the white lion prides they have reintroduced into the wild.

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